

In the Claims

Claim 1. (withdrawn) A method for enabling a golfer to address a stationary golf ball for a shot toward a target using a golf club including a shaft having a first end portion and a second end portion, the first end portion mounting an elongated grip having a first alignment mark and the second end portion supporting a club head, said club head defining a sweet spot and a club face having a second alignment mark indicating the sweet spot, the first alignment mark extending transversely to the club face; said method comprising the steps of:

- (a) positioning said second alignment mark proximate a center of the golf ball facing the target;
- (b) while keeping the second alignment mark proximate the center of the golf ball, pivoting the golf club until the first alignment mark is aligned over the center of the golf ball;
- (c) aiming the first alignment mark toward the target;
- (d) moving the golfer to a standing position such that the golfer's feet are parallel to the first alignment mark;
and
- (e) centering the second alignment mark with the center of the golf ball.

Claim 2. (withdrawn) The method as recited in claim 1 including the additional step of pivoting the golf club so as to position the first alignment mark over the golfer's feet for comparison to determine that the golfer's feet are parallel to the first alignment mark.

Claim 3. (withdrawn) The method as recited in claim 1 including the additional step of swinging and striking the golf ball with the golf club.

Claim 4. (canceled)

Claim 5. (currently amended) The golf club as recited in claim 4 22 wherein the golf club is a putter.

Claim 6. (currently amended) The golf club as recited in claim 4 22 wherein the golf club is an iron.

Claim 7. (currently amended) The golf club as recited in claim 4 22 wherein the golf club is a wedge.

Claim 8. (currently amended) The golf club as recited in claim 4 22 wherein the golf club is a driver.

Claim 9. (canceled)

Claim 10. (currently amended) The golf club as recited in claim 4 22 wherein one of said first and second elongated alignment marks includes a line segment.

Claim 11. (currently amended) The golf club as recited in claim 4 22 wherein one of said first and second elongated alignment marks includes a medium applied to the golf club.

Claim 12. (currently amended) The golf club as recited in claim 4 22 wherein one of said first and second elongated alignment marks is embossed onto the golf club.

Claim 13. (currently amended) The golf club as recited in claim 4 22 wherein one of said first and second elongated alignment marks is sunk into the golf club.

Claim 14. (currently amended) The golf club as recited in claim 4 22 wherein one of said first and second elongated alignment marks includes a raised ridge.

Claim 15. (currently amended) The golf club as recited in claim 4 22 wherein one of said first and second elongated alignment marks includes a recessed channel.

Claim 16. (canceled)

Claim 17. (canceled)

Claim 18. (canceled)

Claim 19. (canceled)

Claim 20. (canceled)

Claim 21. (canceled)

Claim 22. (new) A golf club designed to aid its user to more accurately aim a club head of the golf club towards a target and assist the user to squarely strike a golf ball with the club head for improved accuracy and power in playing golf, said golf club comprising:

- (a) a shaft having a first end portion and a second end portion wherein the first end portion has mounted thereon an elongated grip with a top surface and further wherein the top surface of the grip has a first elongated alignment mark which extends across the top surface; and
- (b) a club head supported on the second end portion of the shaft, said club head having a club face with a second elongated alignment mark extending across a top surface proximate a centerline of the club head and substantially perpendicular to the club face, said secondary elongated alignment mark substantially parallel to the first elongated alignment mark on the top surface of the grip member,

wherein the golf club user uses both the first elongated alignment mark on the top surface of the grip member and the second elongated alignment mark on the club head to accurately aim the club face of the club head towards the target such that the club head squarely hits the golf ball.

Claim 23. (new) A golf club designed to aid its user to more accurately aim a club head of the golf club towards a target and assist the user to squarely strike a golf ball with the club head for improved accuracy and power in playing golf, said golf club comprising:

- (a) a shaft having a first end portion and a second end portion wherein the first end portion has mounted thereon an elongated grip with a top surface and further wherein the top surface of the grip has a first elongated alignment mark which extends across the top surface; and
- (b) a club head supported on the second end portion of the shaft, said club head having a rearward end and a forward end with a centerline substantially equidistant between the rearward and forward ends, further having a substantially planar club face with a second elongated alignment mark extending across a top surface proximate the centerline of the club head and substantially perpendicular to the club face, said secondary elongated alignment mark substantially parallel to the first elongated alignment mark on the top surface of the grip member,

wherein the golf club user uses both the first elongated alignment mark on the top surface of the grip member and the second elongated alignment mark on the club head to accurately aim the club face of

the club head towards the target such that the club head squarely hits the golf ball.

Claim 24. (new) The golf club as recited in claim 23 wherein the first elongated alignment mark and the second elongated alignment mark are each recessed channels.

Claim 25. (new) The golf club as recited in claim 23 wherein the golf club is a putter.